

Funding for International Business in Latin America & Beyond

for European SMEs



2026

Go International



AT

- **Funded activities:** Internationalisation Voucher (e.g. for advice, marketing, event participation & office rent) **Digital Marketing Voucher** (e.g. SEM), **Tender Voucher** (e.g. proposal writing), **Sourcing Voucher** (e.g. procurement info, advice) & **Training Voucher**
- **Funding:** 50% of costs, max. €7,500 per voucher (plus €2,500 with bonus). Internationalisation Voucher / €5,000 in Europe / €10,000 outside Europe
- **More info:** [Austrian Chamber of Commerce \(WKO\)](#)

Starter's Pack Internationalisation / Var.



BE

- **Funded activities:** Implementation activities of a business & export plan. Additional subsidies for digital communication, foreign trade fair / event participation, prospecting trip & prospecting office setup
- **Funding:** €9,000 > external expenses internationalisation (Starter's Pack). Digital comms max. €4,500, rep. office 75% up to max. €75,000, trade fair/event 75% to max. €7,500, prospecting trip: 75% of the flat-rate amounts
- **More info:** [Flanders Investment & Trade \(FIT\)](#)

International Customized Project Subsidy



BE

- **Funded activities:** Costs related to the development, & execution of a creative international business project. Prospecting trip, trade fair participation. set up of a representative office and development & translation of digital international communication
- **Funding:** 50% of the accepted costs up to a max. subsidy of €12,500
- **More info:** [Flanders Investment & Trade \(FIT\)](#)



BE

AWEX International Grants & Funding

- **Funded activities:** Market research, prospecting labeling, trademark registration, certification & standards, marketing & comms, administrative & logistics support, b2b matchmaking, trade missions, training, export strategy, hiring of intern or STEME talent, setting up a rep office, trade fair, event participation
- **Funding:** 50% - 80% of eligible costs up to a max.
- **More info:** [AWEX International](#)



DE

The Market Development Program (MEP) for SMEs

- **Funded activities:** Info event, research, trade missions with B2B meetings, business presentations, webinars, fact-finding missions for foreign purchasers, sourcing tour & sector/country-specific market entry projects
- **Funding:** Full costs of implementing the program's modules by a network of implementing agencies and their partners, own contribution of €250–€1,500
- **More info:** [Germany Trade & Invest \(GTAI\)](#)



CH

Innosuisse Trade Fair Support Start-Ups

- **Funded activities:** participation in Innosuisse Lead Fairs or pick your own fair. Logistical support, personalised advice & business support services, promotion & visibility, matchmaking
- **Funding:** Funding of up to 70% of direct costs related to the trade fair, such as: booth space and construction
- **More info:** [Innosuisse](#)

Export Now



DK

- **Funded activities:** joint value proposition workshop & market visit. Market visit includes embassy presentation of market opportunities & meetings with potential customer decision-makers
- **Funding:** SMEs receive 50% subsidy on The Trade Council advisory hours; companies buy 20–50 hours and pay own travel. Focus SMEs in green & sustainable solutions
- **More info:** [MFA Denmark / The Trade Council](#)

ICEX NEXT



ES

- **Funded activities:** International business strategy, international digital marketing plan, digital transformation consultation, market research, promo material, trade fair participation, market prospecting trips, legal & tax advice, digital marketing, IP registration & protection, product registration & certification, software licenses & apps, feasibility studies
- **Funding:** Max. 60% of expenses, up to max. €24,000
- **More info:** [ICEX - Spain Export & Investment](#)

Xpande



ES

- **Funded activities:** Development of internationalisation plan & advice, market research, marketing & promotion, advertising, trade fair participation, matchmaking, sales travel, registration of patents & trademarks, certifications, other costs related to internationalisation
- **Funding:** Max. 40% / 60% / 85% of expenses up to a max. project budget of €9,000 (both region dependent)
- **More info:** [Cámara de Comercio de España](#)



ES

Xpande Digital

- **Funded activities:** International digital marketing plan developmengt, website development, online advertising (SEM), SEO actions, web analytics, inbound marketing, social media & marketplace marketing, photo & video production, translations, specialized advice, other
- **Funding:** Max. 40% / 60% / 85% of expenses up to a max. project budget of €4,000 (both region dependent)
- **More info:** [Cámara de Comercio de España](#)



ES

PYME Global

- **Funded activities:** Participation in trade fairs missions, trade missions,, business meetings, reverse trade missions, trade fair visits, seminars & workshops, other
- **Funding:** 40% /60% / 85% of participation costs, up to a max. grant (both region dependent)
- **More info:** [Cámara de Comercio de España](#)



FI

Sprint Grant for Innovative Projects

- **Funded activities:** R&D activities, customer demand testing, market studies, market validation and developing operating & organisational models related to innovative projects
- **Funding:** 75% of the project's approved total costs, up to a max.of 100,000 EUR in funding
- **More info:** [Business Finland](#)

France 2030 Export



FR

- **Funded activities:** Participation in international trade shows, market research, business development, CCI France preparation services, business establishment solutions, missions and accelerators, recruitment of young V.I.E. talent (see below)
- **Funding:** Financial support covering up to 50% of expenses, maxed at €50,000, a dedicated international advisor, a personalized and adaptable export action plan
- **More info:** [Business France](#)

France 2030 Export — V.I.E subsidy



FR

- **Funded activities:** A young professional (18-28y) can be contracted to fulfill export related activities abroad (e.g. market research) for 6-24 months
- **Funding:** "France 2030" winning SMEs & mid-sized companies in France 2030 Export Program: Up to €1,500 per month for 16 months, with a max. of €24,000. Plus 50% of recruitment support, housing & coaching. Additional national aid & regional aid
- **More info:** [Business France](#)

BPI France Assurance Prospection



FR

- **Funded activities:** export department setup, recruitment, training, salaries, marketing expenses, market research, legal advice, advertising, website creation, product adaptation, operating costs overseas presence (sales agents, sales office, subsidiaries), trade fairs, business missions, travel & accommodation abroad, salaries & payroll taxes during business trips
- **Funding:** 50% or 65% of approved expenses
- **More info:** [BPI France](#)



IT

SIMEST

- **Funded activities:** market entry investments, e-commerce, international fairs/event & mission participation, export/digital/innovation managers, certifications, consultancy, digital/ecological transition
- **Funding:** 0.319% subsidised loan rate on several instruments; non-repayable grant component up to 10%, maxed at €100,000; in some cases up to 20% / €200,000. Exact terms vary by instrument
- **More info:** [SIMEST](#)



LU

ODL Export Aid

- **Funded activities:** promo materials & translations, exhibiting at trade fairs, seminar & conferences, advertising, digital marketing, consultancy services (legal, tax), market studies, registering trademarks & patents, certifications, opening of a representative office, participation in international tenders
- **Funding:** between 10 % and 50 % of the project costs incurred up to de minimis cap €300,000 over 3 years
- **More info:** [Office du Ducroire \(ODL\) / COPEL](#)



NL

Support International Business (SIB)

- **Funded activities:** B2B matchmaking, export training & coaching, legal & fiscal advice, company setup, representation, market research, trade missions & fairs
- **Funding:** 50% of the costs, up to a max. of €2,500 in funding per activity performed by an external expert (max. €1,500 for trade missions & €1,000 for coaching)
- **More info:** [Netherlands Enterprise Agency \(RVO\)](#)
- **N.b.** For demo projects, feasibility studies & investment preparation projects, check out the [DHI Subsidy](#)



SE

Internationalisation Cheque

- **Funded activities:** Internationalisation strategy, market research, supplier search, patent and IPR advice, tax & legal advice, trade fair participation costs, b2b marketing
- **Funding:** SEK 50,000 – 250,000 of region dependent funding, covering up to 50% of approved costs executed by an external consultant
- **More info:** Check website of your region in Sweden



SE

Catalyst

- **Funded activities:** Customised market visit, partner search, platform to pitch to investors & venture capitalists, growth and talent advice
- **Funding:** Tailored market entry project with a value of SEK 250,000. If selected, admission fee: SEK 50,000
- **More info:** [Business Sweden](#)



UK

UK Export Finance (UKEF)

- **Funded activities:** loans, bank guarantees, and insurance to help UK companies win contracts, fulfil orders and get paid
- **Funding:** Guarantees of up to 80% of loans, credit risk, bonds or transactions; export insurance up to 95% of potential losses; buyer loan guarantee up to 85% and loans up to £200m per transaction
- **More info:** [UK Export Finance](#)

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